

20 PLUS 20 +



RESOURCES For 2020



LinkedIn

Dux Soup - With Dux-Soup it's easy to find, attract and engage with your prospects on LinkedIn. Let Dux-Soup automate your LinkedIn lead generation leg-work, so you can focus on growing your business and closing deals. - Free Trial

LinkedIn Learning (formerly Lynda.com) - Always be learning. Invest in you. Personalized learning experiences, courses taught by real-world professionals.

LinkedIn Marketing Plan



These checklists will save you time, money and effort. In fact, they are more than just checklists, they provide training and a roadmap into areas of LinkedIn you may not have thought about in the past' things like market research, advertising on LinkedIn and tapping into different marketplaces.

ProFinder - With LinkedIn's new ProFinder tool, you can get estimates from top career coaches in your area to help you fine tune your skills. And you can specify exactly what you're looking for, such as, "interview practice with coaches who specialize in recent grads," to make sure you get the best possible fit. Sign up to offer your services on your LinkedIn profile (click on **Work** to find).

Slideshare - **SlideShare** is a slide hosting service, acquired by LinkedIn in 2012. It allows users to upload files (PowerPoint, PDF, Keynote, or OpenDocument presentations) either privately or publicly

Facebook

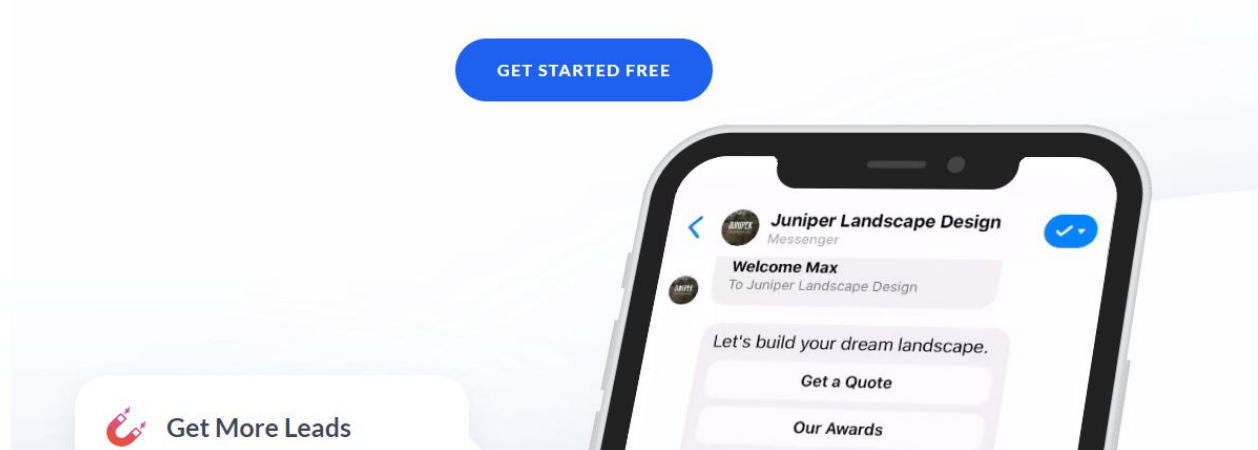
IFTTT - If This Then That is an automation platform that communicates between different apps, web services, and devices to trigger user-specific actions through Applets. An easy way to automate tasks that might otherwise be repetitive or unable to talk to each other.

ManyChat

Meet Chat Marketing

Automate & Combine Facebook Messenger and SMS
to Grow Your Business

GET STARTED FREE

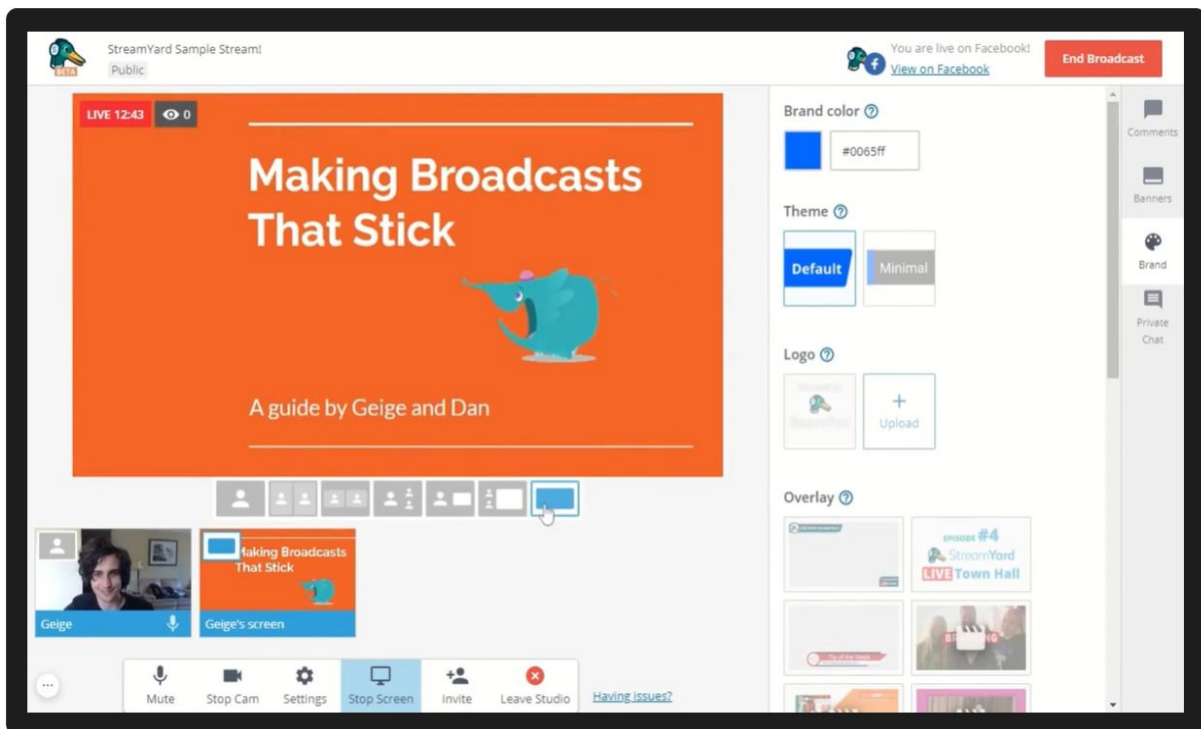


Get More Leads - With 80% open rates and 25% CTR, Messenger beats every other channel.

[MobileMonkey](#) - Best Integrated Web Chat, SMS & Facebook Messenger Bot Platform for Marketing and Customer Service

Instantly connect with customers in the messaging apps they already use with one automated chat marketing platform!

[StreamYard](#)

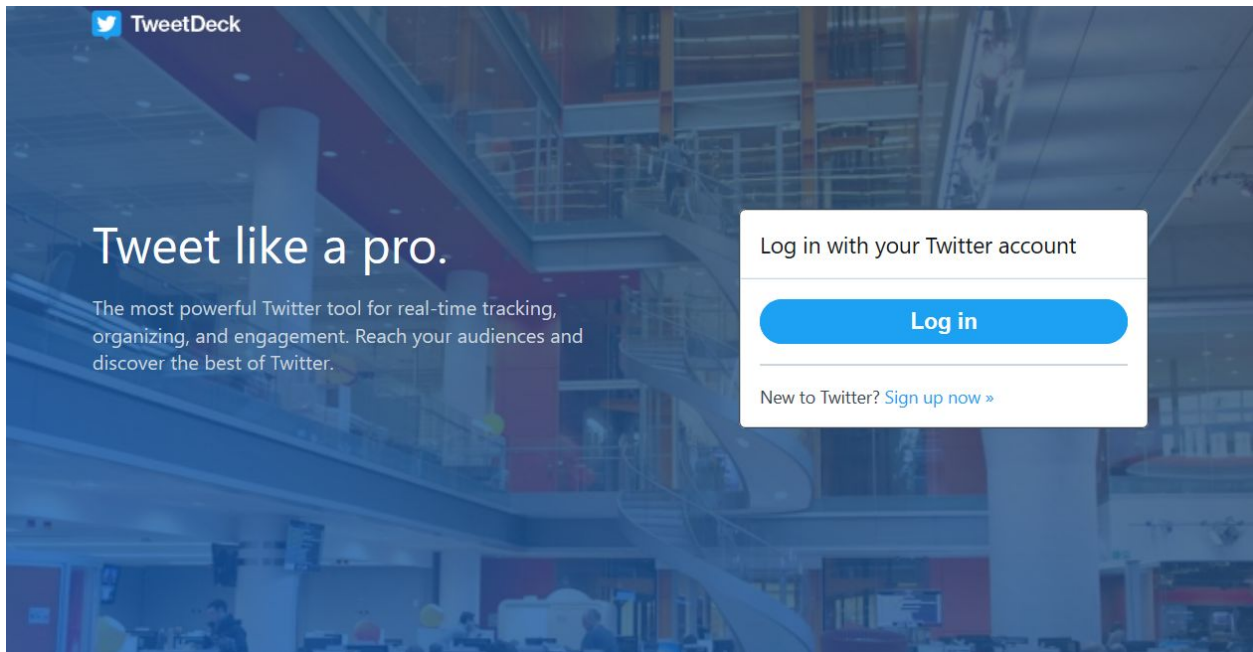


StreamYard is a live streaming studio in your browser. Interview guests, share your screen, and much more. Stream directly to Facebook, YouTube, and other platforms.

Twitter

[Society of Professional Journalists](#) on Twitter - SPJ is the oldest, most broad-based journalism organization dedicated to improving journalism and protecting the First Amendment. **Check out the lists they have created on Twitter.**

[TweetDeck](#)



A scheduling tool is a must for any social media marketer. Ensuring you don't go silent on weekends, that you can cover all time zones, and generally making the planning and structure of your day easier.

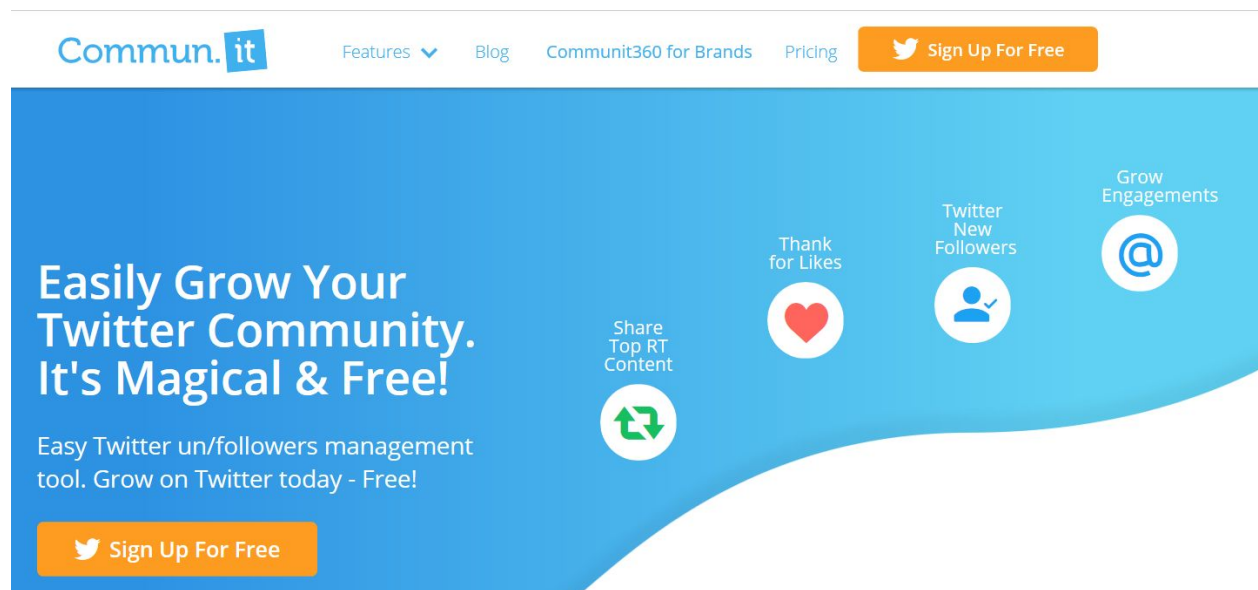
[TweetReach](#) is a useful tool for finding influencers around a specific subject

[Twitonomy](#) - Twitter Analytics and more... Get detailed and visual **analytics** on anyone's tweets, retweets, replies, mentions, hashtags.,

[Discover.ly](#) - A tool to navigate your social data, making you more productive personally and professionally.



Commun.it



Commun.it is a robust relationship management tool for managing Twitter relationships and generating potential leads for your online business. Essentially, **Commun.it** helps you track **all** major interactions in your Twitter **community** so that you can nurture valuable relationships.

Instagram

Gleam.io - Drive engagement and capturing leads by running contests on social media.

Later - Visually plan, schedule and analyze posts for Instagram, Facebook, Pinterest and Twitter

LeeTags - Analyze top & relevant hashtags by generating hundreds of relevant hashtags, that you can simply copy-paste into your Instagram posts.

Lumen5 - The #1 video creator for content marketing Engage your audience and grow your brand on social media with professional video content

Magisto - Make outstanding social videos in minutes with the power of Magisto's smart video editor. From \$5 per month.

[Pablo](#) - Increase your social media engagement. With Pablo, you can create beautiful images easily to make your posts pop

[Wave.Video](#) - Create branded video content that will build your audience. Drive your business forward with the power of video.

Miscellaneous tools

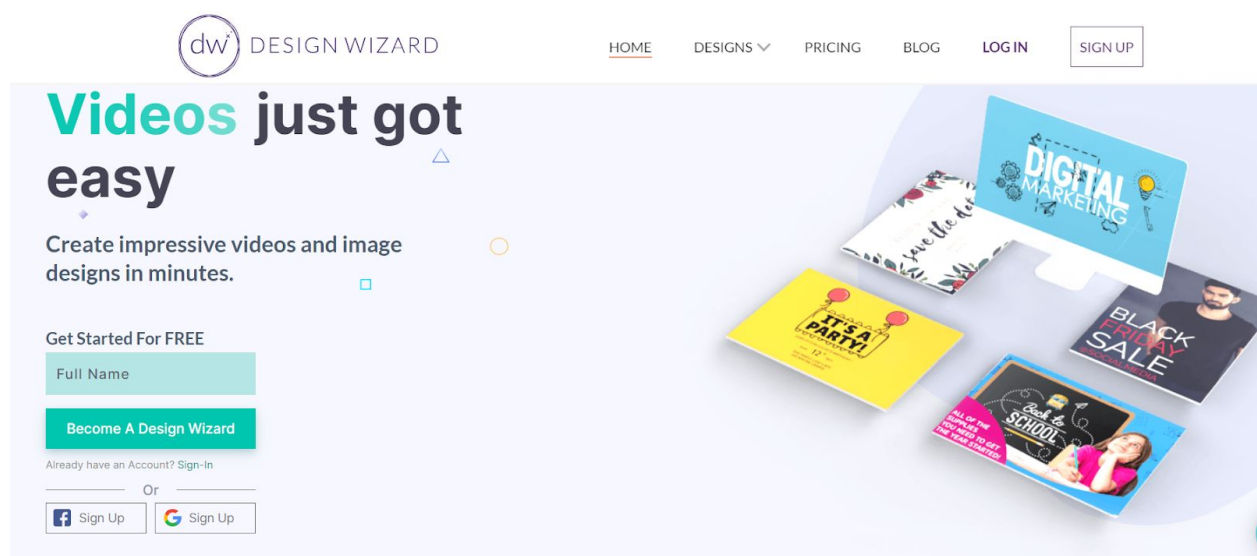
[Aweber](#) - Collaborate, create and grow your business with email marketing by having multiple accounts access a single AWeber account.

[Buffer](#) - Plan, collaborate, and publish thumb-stopping content that drives meaningful engagement and growth for your brand.

[Canva](#) - Easily create beautiful designs + documents. Use **Canva's** drag-and-drop feature and professional layouts to design consistently stunning graphics.

[Designrr](#) - Create Stunning eBooks & Reports in 2 Minutes Without Writing A Word. No installation or download required. Compatible with both Windows and Mac.

[Design Wizard](#)



Create impressive videos and image designs in minutes.

[FollowerWonk](#) – A free tool by Moz that will give you a breakdown of any account’s followers. Who are your followers? Where are they located? When do they tweet?

[76 FREE Stock Photo Graphics Sites](#) - Free and/or Copyright Free Images to use in your work, on your blogs, social media and more!

[Google Analytics](#) – Discover which social sites are sending traffic to your website.

[Google Alerts](#) – Receive an email alert anytime your search term is mentioned. You can keep an eye out for any mentions of your brand online.

[Hootsuite](#) - From finding prospects to serving customers, Hootsuit is a social media solution for the organizations of all sizes that helps with scheduling, monitoring, content curation, analytics, team management, security, and boosting.

[Image Color Picker](#)

IMAGECOLORPICKER.COM

... pick your color online

SQUARESPACE HELPING MILLIONS OF ENTREPRENEURS SUCCEED ONLINE START YOUR FREE TRIAL

HTML Color Picker

Click on the image to get the html codes..

Use the online image color picker right to select a color and get the html Color Code of this pixel. Also you get the HEX value, RGB value and HSV value. You can put a picture url in the textbox below or upload your own image. (for example an screenshot of your desktop). Or use an website url, you will see a thumbnail on the right side.

HTML code: #5DBCD2
RGB code: R: 93 G: 188 B: 210
HSV: 191.28° 55.71% 82.35%

Click on the image to get the html codes.. Use the online image color picker right to select a color and get the html Color Code of this pixel. Also you get the HEX value, RGB value and HSV value. You can put a picture url in the textbox below or upload your own image

[LunaPic](#) - Free Online Photo Editor. Photo, sketch and paint effects. For Tumblr, Facebook, Chromebook or WebSites

[MeetEdgar](#) - MeetEdgar automates how you promote your business and content on social media. He's the social auto-pilot you've been looking for. An unlimited library for your content - includes video, images, and text!

[Missingletr](#)



Features ▾ How It Works Pricing Learn ▾ Sign In

More Traffic, Less Effort.

Missingletr automatically turns your blog posts into engaging social media campaigns.

Get Started for Free

or [Read More](#)



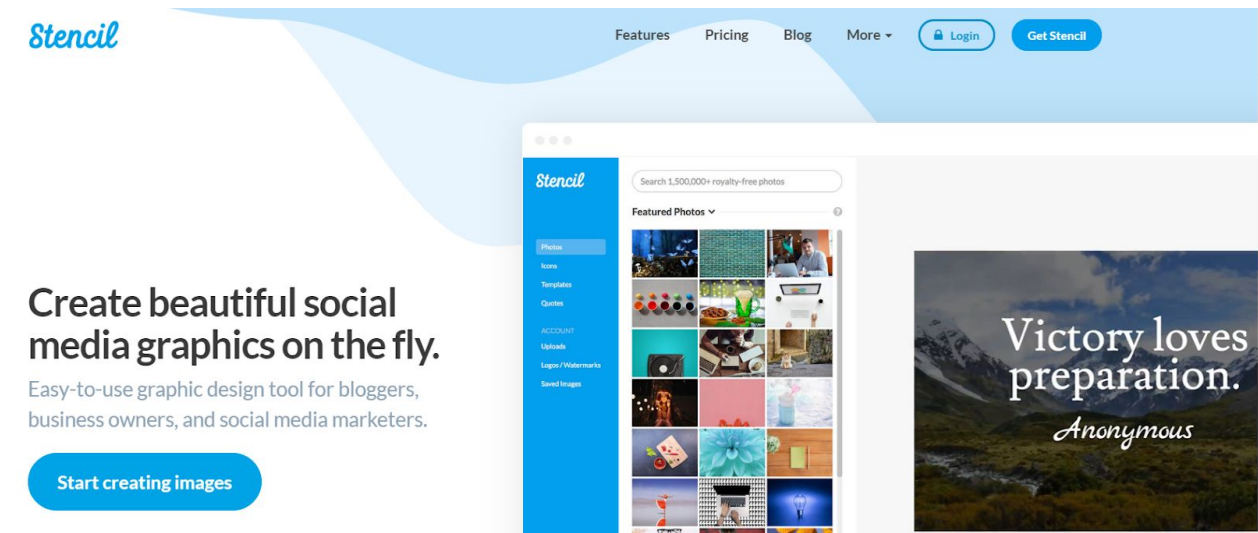
Missingletr automatically turns your blog posts into engaging social media campaigns.

[PostPlanner](#) - Post Planner helps you find & schedule top performing content to reach more followers and increase ...

[Remove.bg](#) - Remove backgrounds 100% automatically in 5 seconds with zero clicks

[Social OOMPH](#) - Boost your productivity with advanced post scheduling tools. We help individuals and teams.

[Stencil](#)



Create beautiful social media graphics on the fly.

Easy-to-use graphic design tool for bloggers, business owners, and social media marketers.

[Start creating images](#)

Create beautiful social media graphics on the fly. Easy-to-use graphic design tool for bloggers, business owners, and social media marketers.

[TellMyCell](#) - mobile marketing company providing affordable SMS solutions to power your marketing campaigns - offering Pay as You Go and Plans starting at 4 Cents per text message.

[Text Formatter via OpenSource](#) - Create fancy text for your social media posts with this Gawck script. Add a little style to your status updates by posting text in script, fraktur, or double-strike characters.

[Workflow](#) - Connect the best features of your apps together. Workflows combine several steps across apps into a single tap.

[Zoom](#) - Zoom offers an easy, reliable cloud platform for video and audio conferencing, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems.

Let's Connect on Social

LinkedIn <https://www.linkedin.com/in/heidirichardsmooney>

Facebook <https://www.facebook.com/RedheadMarketing/>

Twitter <https://twitter.com/HeidiRichards> @HeidiRichards

Instagram [@WomeninEcommerce](https://www.instagram.com/WomeninEcommerce)

